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NEW ROCHELLE
IDEALLY YOURS

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Dear Friends:

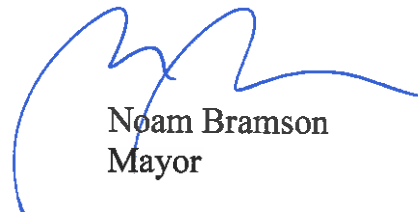
It gives me great pleasure to extend greetings to the members of Beth El Synagogue on the happy occasion of your annual dinner dance and to offer heartfelt congratulations to tonight's honorees.

Beth El is a pillar of the New Rochelle community — serving as a source of spiritual guidance for countless families, producing some of our city's most admired citizens and leaders, and exemplifying timeless principles of service and moral purpose.

I am especially delighted to join in congratulating tonight's honorees, Mark and Marjorie Seidenfeld, Jodi and Rob Scheinfeld, and Ellen and Rick Barlis. All set an example from which people of all faiths can draw inspiration and are entirely deserving of the recognition they receive this evening.

May the Beth El family continue to prosper and may we together move from strength to strength in the years to come.

Most sincerely,



Noam Bramson
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