

# ISRAEL CANCER RESEARCH FUND

CONNECTICUT CHAPTER

## 2019 HEROES FOR HOPE



Founded in 1975, the Israel Cancer Research Fund (ICRF) is a not-for-profit, volunteer-driven organization dedicated to supporting innovative cancer research at all major medical institutions in Israel. **It is the largest source of private funds for cancer research in Israel.**

The Connecticut chapter of ICRF is an integral part of an organization with chapters in New York, Chicago, Los Angeles, Montreal, Toronto, and Israel. ICRF relies on the generous support of individual and corporate donors to fulfill its mission. The Connecticut chapter's annual Gala is a crucial source of its fundraising efforts throughout the year.

### THE 2019 HEROES FOR HOPE GALA

Featured speaker  
Dr. Tali Lando Aronoff  
*Pediatric ENT, surgeon,  
wife, mother and  
cancer dragon slayer*

On Sunday, November 17, 2019, at the Stamford Hilton, we will celebrate our 4th Annual Heroes for Hope Gala in honor of Greenwich's humanitarian, Stuart Berni. The proceeds from this year's Gala will continue to fund Israel's world-class cancer researchers whose work has led to sophisticated drugs (Gleevec, Doxil, Velcade) and enhancements to our understanding of molecular genetic events that contribute to the development of cancer. We are particularly proud that two ICRF-funded senior researchers became the first Israelis to win the Nobel Prize in chemistry.

The enclosed vendor and corporate sponsorship package offers opportunities to present your business at various commitment levels. For more information about ICRF-CT, please contact David Kweskin (203 321-1006 or David.Kweskin@ICRFonline.org). For more information about sponsorships, please contact Jessie Katz (617- 224-2509 or Jessie.Katz@ICRFonline.org).

Your generous support will empower ICRF to continue to fund exceptional Israeli researchers in Israel, dedicated to finding a cure for all mankind. **With heartfelt appreciation of your continued support, we look forward to seeing you on November 17, 2019 for a memorable evening!**

*Leslie Freedman, Ph.D.*  
Leslie Freedman, Ph.D.

*Jerry Silber*  
Jerry Silber

### HONORARY HEROES HOST COMMITTEE (in formation)

Co-Chairs: U.S. Senator Richard Blumenthal & Mrs. Bran Berni

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Bracha Silber

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### HEROES CHAIR

Jerry Silber

### HONORARY HEROES COMMITTEE

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CT State Representative

Caroline Simmons,  
CT State Representative

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## EVENT SPONSORSHIP & ADMISSION

	HERO OF LIFE \$18,000	HERO OF HOPE \$10,000	HERO OF DISCOVERY \$5,000	HERO OF LIGHT \$2,500	HERO OF STRENGTH \$1,800	HERO OF RESEARCH \$1,000
Table Included	●	●	●	●	●	—
Tickets Included	10	10	10	10	8	2
Virtual Tribute Book	4 TRIBUTE ADS	3 TRIBUTE ADS	2 TRIBUTE ADS	1 TRIBUTE AD	NAME & LOGO	NAME
VIP Meeting with speaker & author Dr. Aronoff (5:30pm)	●	●	●	●	—	—
Signed Book from speaker & author Dr. Aronoff	●	●	●	●	●	—
Logo placement on print/online invitations	●	●	—	—	—	—
Verbal Recognition from Podium	●	●	●	—	—	—
Print Recognition on Displays	LOGO & NAME	LOGO & NAME	LOGO & NAME	NAME	—	—
Silent Auction Item Entry (valued at \$750+) plus publicity	●	●	●	●	●	●
Giveaway to Guests	(1) PAPER AND NON-PAPER ITEM	(1) PAPER OR NON-PAPER ITEM	(1) PAPER OR NON-PAPER ITEM	(1) PAPER OR NON-PAPER ITEM	(1) PAPER OR NON-PAPER ITEM	(1) PAPER ITEM
Cocktail Hour Vendor Table (optional, for corporate sponsors)	72" CIRCULAR TABLE W/ TWO CHAIRS	72" CIRCULAR TABLE W/ TWO CHAIRS	66" CIRCULAR TABLE W/ TWO CHAIRS	66" CIRCULAR TABLE W/ TWO CHAIRS	2 COCKTAIL STYLE HIGH-BOY TABLES (NO CHAIRS)	1 COCKTAIL STYLE HIGH-BOY TABLE (NO CHAIRS)

#### NAME IN THE VIRTUAL PROGRAM BOOK

☐ Visionary of ICRF: \$500
 ☐ Partner of ICRF: \$250
 ☐ Friend of ICRF: \$150

☐ SINGLE TICKET \$250

☐ YOUNG PROFESSIONAL TICKET \$180

☐ OTHER DONATION AMOUNT:

☐ Check here to be listed anonymously

Name: \_\_\_\_\_ Company name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Tel. Business: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Payment enclosed: ☐ Credit Card ☐ Check payable to: **Israel Cancer Research Fund**

Credit Card #  Exp. date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CCV#: \_\_\_\_\_

**Ticket & sponsorship opportunities should be purchased here: [www.icrfctgala.org](http://www.icrfctgala.org)**

Please send your sponsorship message with camera ready artwork/logo along with your payment to [Jessie.Katz@ICRFonline.org](mailto:Jessie.Katz@ICRFonline.org) by November 10, 2019.