



The Jewish Community Housing Corporation of Metropolitan New Jersey

ANNUAL GALA

Wednesday, May 3, 2023

6:00 p.m. to 9:00 p.m.

The Crystal Plaza

*305 W. Northfield Road * Livingston, New Jersey*

***Please join us for an elaborate cocktail dinner reception,
live entertainment and an engaging program,
as we celebrate JCHC's good work, while raising funds for our ongoing
Lester Senior Housing Community Capital Campaign.***

HONORING



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The Jewish Community Housing Corporation of Metropolitan New Jersey (JCHC) is a nonprofit, 501(c)(3) organization which was founded in 1983 with the mission of providing seniors with affordable homes in nurturing and enriching communities in Greater MetroWest NJ (which encompasses 5 counties in northern NJ). To accomplish this mission, the JCHC has managed, maintained, and operated four apartment buildings which have provided over 450 units of affordable, market-rate and mixed income independent living, assisted living and memory care options in Essex and Morris Counties for close to 40 years.

The JCHC provides additional services to its residents such as meals, social activities, lectures, trips, transportation to grocery stores, shopping centers and cultural events, and chaplaincy services. The JCHC also participates in the state-funded Congregate Housing Services Program, which permits the JCHC to offer housekeeping and laundry services and even an additional weekly meal to the residents living in our subsidized housing at a vastly reduced cost.

The Annual Gala joins over 200 individuals from the Metropolitan New York and New Jersey business and social circles, to raise awareness and much-needed funds for the JCHC.

We welcome you back, in-person, and promise to uphold our tradition of delivering an engaging, informative, and uplifting program that showcases the work of the JCHC!

For more information, please contact:

Amy Epstein, Director of Development

Phone: (973) 530-3966

Email: AmyE@JCHCorp.org

www.JCHCORP.org/Annual-Gala



SPONSORSHIP OPPORTUNITIES & TICKETS



TO REGISTER ONLINE AND VIEW EVENT UPDATES, PLEASE VISIT:
www.JCHCORP.ORG/Annual-Gala

SAPPHIRE PRESENTING SPONSOR \$18,000

- Two (2) **premiere tables** (16 guests) **and reserved area in cocktail reception**
- Name displayed at JCHC buildings for one year
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Logo & listing on event website and signage
- Inclusion in press releases & social media mentions*
- Public acknowledgment at the event and commemorative plaque

RUBY SPONSOR \$12,500

- One (1) **prominent table** (12 guests) **and reserved area in cocktail reception**
- Name displayed at JCHC buildings for one year
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Logo & listing on event website and signage
- Inclusion in press releases & social media mentions*
- Public acknowledgment at the event and commemorative plaque

DIAMOND SPONSOR \$10,000

- One (1) **prime table** (10 guests) **and reserved area in cocktail reception**
- Name displayed at JCHC buildings for one year
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Logo & listing on event website
- Inclusion in press releases & social media mentions*
- Public acknowledgment at the event and commemorative plaque

GOLD SPONSOR \$5,000

- **Preferred seating** for six (6) guests
- Name displayed at JCHC buildings for one year
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Logo & listing on event website and signage
- Inclusion in press releases and social media mentions*
- Public Acknowledgment at the event and commemorative plaque

SILVER SPONSOR \$3,600

- **Special seating** for four (4) guests
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Logo & listing on event website and signage
- Public acknowledgment and social media mentions*

BRONZE SPONSOR \$1,800

- **Reserved seating** for two (2) guests
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Logo & listing displayed on event website signage*
- Social media mentions*

PATRON SPONSOR \$1,000

- **Reserved seating** for two (2) guests
- Full page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Name listing displayed on event website and multimedia loop during the event*

ALL SPONSORS will also be recognized in the New Jersey Jewish News.

BENEFACTOR OF JCHC \$500

- **Reserved seating** for one (1) guest
- Half page, full color advertisement in digital journal and displayed on multimedia loop during the event*
- Name listing displayed on select materials*

FRIEND OF JCHC \$360

- **Reserved seating** for one (1) guest
- Half page, black and white advertisement in digital journal and displayed on multimedia loop during the event*

GENERAL ADMISSION INDIVIDUAL TICKET ONLY

\$250

DIGITAL "SUPPORTER" NAME LISTING

\$180

**Promotional materials subject to date that agreement is finalized and contingent upon meeting printing deadlines.*

Sponsorship and ticket reservation deadline, as well as multimedia loop advertisement

submission deadline: Monday, April 24, 2023

For more information about the Annual Gala,
please contact:

Amy Epstein, Director of Development

Phone: (973) 530-3966

Email: AmyE@JCHCorp.org

Register online at: www.JCHCORP.ORG/Annual-Gala



2023 JCHC GALA COMMITMENT RESPONSE FORM
Wednesday, May 3, 2023 • Crystal Plaza • 6:00 PM

TO REGISTER ONLINE, PLEASE VISIT: www.JCHCORP.ORG/Annual-Gala
KINDLY SELECT YOUR LEVEL OF PARTICIPATION

SPONSORSHIP OPPORTUNITIES

- \$18,000 SAPPHIRE SPONSOR
\$12,500 RUBY SPONSOR
\$10,000 DIAMOND SPONSOR
\$5,000 GOLD SPONSOR
\$3,600 SILVER SPONSOR
\$1,800 BRONZE SPONSOR
\$1,000 PATRON SPONSOR

INDIVIDUAL TICKET RESERVATIONS

- \$500 BENEFACTOR OF JCHC (includes digital ad)
\$360 FRIEND OF JCHC (includes digital ad)
\$250 GENERAL ADMISSION
\$180 "SUPPORTER" DIGITAL NAME LISTING
DONATION
I am unable to sponsor/attend but enclose a fully tax-deductible contribution to Friends of JCHC, in the amount of: \$

GOING GREEN: MULTIMEDIA LOOP OPPORTUNITIES

In lieu of a print journal, ads / acknowledgments will be displayed on a Multimedia Loop at the event.

PLEASE FILL OUT AND RETURN THE ENTIRE CARD
Please note that tickets cannot be purchased at the door.
Kindly make your reservation prior to Monday, April 24, 2023.

Invited By:
Name:
Company:
Name to be listed on printed materials:
Address:
State/Zip:
Telephone:
E-mail:

Enclosed is my check for \$
Please charge my purchase to:
VISA MasterCard AmEx
Corporate Card Yes No
Cardholder Name (as it appears on card):
Card Number:
Expiration Date:
Signature:

All contributions are tax-deductible to the extent provided by the law.
Federal ID#: 22-2540505
You will receive an acknowledgment for your records.
Tickets are tax-deductible in excess of \$200 (FMV).

Please mail this completed form and payment to:
Annual Gala, c/o JCHC, 651 W. Mount Pleasant Ave., Suite
185, Livingston, NJ 07039

For more information, please contact Amy Epstein, Director of Development
P: 973-530-3966 • E-mail: AmyE@JCHCorp.org

To Purchase Online,
Please Visit:
www.JCHCORP.ORG/Annual-Gala

Jewish Community Housing Corporation of Metropolitan New Jersey



VISION STATEMENT

Create communities where seniors and their loved ones feel supported and empowered in living life to its fullest.

MISSION STATEMENT

We are an organization rooted in Jewish values providing seniors with affordable homes in nurturing and enriching communities in Greater MetroWest New Jersey.

STRATEGIC GOALS

- Build and sustain high-quality residences for any senior citizen desiring to live in the Greater MetroWest area that are affordable, comfortable and meet their lifestyle preferences.
- Maintain supportive, joyful communities where residents can engage in sharing life's experiences.
- Provide residents with opportunities for fulfilling intellectual, physical, social and spiritual activities.
- Promote innovations to address the changing needs of our residents so they can successfully age in place.
- Nurture a sense of pride and common purpose among staff, board members and volunteers.
- Establish a culture of philanthropy.

VALUES

- *Chesed* (kindness/love)
- *Tikkun olam* (repairing the world)
- *Kavod* (respect)
- *Tzedakah* (charity)



A Legacy of Caring

We accomplish our mission through the development, ownership and management of housing for senior citizens.

“Best in Essex” for Senior Housing



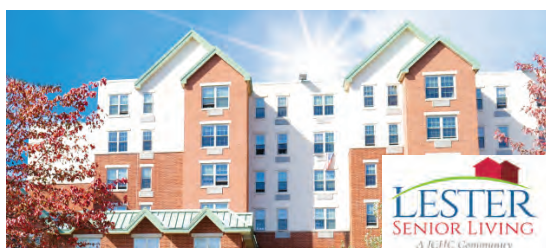
The Jewish Federation Plaza is a vibrant 135-unit apartment building located at 750 Northfield Avenue in West Orange. The “Plaza” offers HUD-subsidized apartments for seniors and the disabled who qualify.



At the heart of South Orange is **the Village Apartments**, an 81-unit building to serve moderate income, independent seniors. Village was the first senior community in South Orange to allow NJ seniors to age in place within their community. Nestled at 110 Vose Ave, Village is just a few blocks away from the local post office, library, public transit to NYC, SOPAC, shopping, and dining.



The South Orange B’nai B’rith Federation House is a 66-unit community where neighbors come together to enjoy all that life has to offer. The community is HUD-subsidized for low-income seniors. B’nai B’rith sits across from a park, next to a police station and within walking distance of the attractive downtown of the Township of South Orange Village.



The Lester Senior Housing Community has won multiple Excellence Awards and sits on the Alex Aidekman Family Jewish Community Campus in Whippany. With assisted and independent living wings as well as memory care suites, “Lester” welcomes all to its 173-unit complex.