



*Park Avenue Synagogue*

*Rob Silverstone*

Rob Silverstone and his wife Heidi have been members of Park Avenue Synagogue (PAS) for over 23 years, since their older son Michael was a baby. A few years later, younger son Max came along. The entire family has been active at PAS ever since. Rob has been an officer of the Men's Club for the past six years, first as treasurer, then as a co-president. He completed his term in June.

The Men's Club has greatly expanded its activities, the last few years, and Rob is pleased to turn over the reins to his successor co-presidents, who will take it to even greater heights.

Rob is also a member of the Advisory Council of the PAS Board of Trustees.

Rob is Vice President, Business Planning & Analysis, within publishing company Meredith Corporation's National Media Group, where he leads the New York-based Advertising Business office. Prior to Meredith, Rob played key financial roles at Conde Nast, The New Yorker, HBO, and Dow Jones.

Rob has been an adjunct instructor at NYU since 2013, teaching courses in media, management, and leadership. Rob graduated with an MBA in Finance from NYU, and a BA in Economics from Harvard. The Silverstone family resides in Manhattan.